Company Name: The Gin G Group

Business/Service: Life coach (this is a business that is focused on the individual – Ginny Gong. As such, need to present Ginny as a mature professional with extensive experience in working with people and someone who has been very effective in getting things done. Aside from her personal experience as an immigrant, parent and grandparent, Ginny has decades of experience as a teacher and administrator in a number of school systems, Director of a countywide agency, community leader heading a national organization with chapters nationally, talk show host, public speaker/facilitator/emcee, human resource administrator responsive for recruitment and compliance issues, board member for numerous commissions and organizations, etc.

Special areas: Careers, acculturation, leadership development, public speaking, inter-generational relations (supporting immigrant youth unable to communicate with immigrant parents with issues related to addiction, school performance, gender and identity issues, etc.)

Tagline: “Creating Better Tomorrows”

* Are you an immigrant needing help navigating the American system?
* Are you an immigrant parent unable to support your children’s career choice or life issue
* Do you need help with your job search?
* Are you considering a career change?
* Are you struggling to balance demands of work, home and life?
* Do you need help with time management, leadership development, etc.?
* Are you worried about your teenager’s change in behavior?
* Is your family struggling with an addiction/mental health issue?

Testimonials: from 5 individuals –

* Immigrant with acculturation issues
* Support for career
* Support for job search
* Help with addiction issues in family
* Overall assessment of Ginny’s community outreach and effectiveness

Logo: Created by Design Crowd

Pages: Home, Bio, Services, Book, Media, Contact us

Business card

Home:

Include Company Name, photo(s) of Ginny, Tagline, logo, nature of business and special areas, testimonials. Also include space for a short 30 second video being created where Ginny is speaking about what she brings to the business

Bio:

* Include photo of Ginny and her bio
* Include other photos of Ginny working with others perhaps

Services

* Life coaching – write up
* Acculturation
* Intergenerational Relations
* Leadership development and public speaking
* Organizational management

Book:

* Copy of book cover
* Small summary of book
* Quotes from others about book (5 quotes)
* Photo of Ginny, mom and brother at airport leaving China
* Photo of Ginny and brother in front of laundry

Media:

* Photo of Ginny’s show
* Write up about the show
* Videos that can be viewed with click
* List of shows currently produced
* Link to Youtube videos on the show

Contact Us

* Include contact info
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  + (301) 717-1817
  + [Ginny.gong@verizon.net](mailto:Ginny.gong@verizon.net)
  + Site name: theginggroup
  + Site address: https://www.theginggroup.com/